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Kenya-India Join Hands To Promote Textile Industry



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Kenya and India have fostered their long-standing bilateral relations by collaborating in the exchange of technological advancements in the textile industry, which is aimed at boosting Kenya Kwanza's textile revival strategy.

To enhance this collaboration, the India International Textile Machinery Exhibitions (ITME) Society is hosting a textile technology exhibition from November 30 to December 2, 2023, which seeks to promote joint ventures and business cooperation for Indian textile and machine manufacturers, along with other 25 participating countries, to explore the potential of Kenya as a new business.

State Department for Industry Principal Secretary (PS), Dr. Juma Mukhwana, speaking on Thursday during the exhibition's opening ceremony, said that the government is focused on ensuring that the textile sector generates maximum employment and alleviates unemployment.

The PS said that the government is excited to be hosting around 300 textile technology companies, which goes a long way in the drive to revive the apparel and textile sector.

"India is a leading textile technology producer, and the partnership between the two countries will make Kenya a gateway for these technologies in Africa," said the PS.

He continued... "We had a very vibrant textile sector in Kenya before 1990, where we had nearly 52 factories, most of which closed for various reasons, including liberalisation."



State Department for Industry Principal Secretary (PS) Juma Mukhwana (Second from right) during the pre-exhibition press conference for the ITME Africa and Middle East 2023 exhibition held in Nairobi recently.

https://www.kenyanews.go.ke/kenya-india-join-hands-to-promote-textile-industry-2/